

00:00

now let's discuss Premack principle the

00:03

Premack principle intervention states

00:05

that a more probable or desirable

00:08

behavior will reinforce a less probable

00:11

or desirable behavior this intervention

00:14

is also known as first then for

00:17

example first you do your math problems

00:19

then you may get on the computer it's

00:21

also known as grandma's rule here are

00:25

some benefits of using Premack principle

00:27

it's useful in any location and in any

00:31

setting because it requires no training

00:33

all staff can implement this

00:36

intervention it provides reminders of

00:39

preferred activities and it increases

00:41

engagement in low probability behavior